

# Cheshire and Warrington Joint Committee – 30 May 2025

## Written responses to questions raised by Committee Members

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### Question 1:

Members requested a detailed breakdown of the communications and engagement budget of £250,000 detailed in Appendix 2 and officers committed to providing a written response to this.

### Response 1:

#### Budget breakdown: Communications and Engagement January 2025 – March 2026

Budget Description (January 2025 – March 2026)	Total £
Communications & Engagement Officer(s): Additional capacity to support the Cheshire & Warrington devolution programme, including internal secondment. <b>Committed</b>	95,220
External support for public consultation and stakeholder engagement throughout the devolution programme, including: 1) Initial devolution community engagement programme: Introducing devolution and raising awareness, including ‘myth busting’. <b>Budget up to £50k committed.</b> 2) CA Stakeholder Engagement – development of stakeholder engagement plan for CA constitution. <b>Not yet committed.</b> 3) CA engagement work (if CA set up c. January 2026). <b>Not yet committed.</b> 4) Additional capacity and engagement activities: To be reviewed and reprioritised as the requirements of the programme change. <b>Not yet committed.</b>	130,000
Material and printing costs for the production of promotional displays. Out of Home advertising (billboards, buses, digital displays etc) to raise awareness in Cheshire & Warrington. <b>Not yet committed.</b>	25,000
Website costs: Development and maintenance. <b>Committed.</b>	7,679
	257,899